



MIDDLE EAST

<b>Trade Fair</b>	<b>yummex Middle East 2019</b>
<b>Sub-heading</b>	The Event for Sweets and Snacks Professionals
<b>Show Date</b>	29 - 31 October 2019
<b>Organizers</b>	Koelnmesse GmbH Dubai World Trade Centre Co. LLC
	 مركز دبي التجاري العالمي DUBAI WORLD TRADE CENTRE
<b>Event Frequency</b>	Annual
<b>Conceptual Sponsor</b>	AISM - the German Committee for the International Sweets and Biscuits Fair (ISM)
<b>Venue</b>	Dubai World Trade Centre Dubai International Convention and Exhibition Centre
<b>Opening Times</b>	Coming soon!
<b>Admission Policy/ Fee</b>	Free of charge to trade professionals No persons under the age of 21 allowed
<b>Stand rental fees m<sup>2</sup></b>	Space only: USD 420 m <sup>2</sup> */ USD 435.00 m <sup>2</sup> All Inclusive Package: USD 495 m <sup>2</sup> */ USD 510.00/m <sup>2</sup> (*early bird valid until 28. February 2019) Media Package: USD 315.00 Insurance Fee: USD 165.00 Registration Fee: USD 275.00

yummex Middle East 2019-  
The Event for Sweets and  
Snacks Professionals  
Dubai World Trade Centre  
29. 10-31.10.2019

[www.yummex-me.com](http://www.yummex-me.com)

Contact:  
Fabian Ströter  
Tel.  
+ 49 221 821-2801  
Fax  
+ 49 221 821-3949  
e-mail  
[f.stroeter@koelnmesse.de](mailto:f.stroeter@koelnmesse.de)

Koelnmesse GmbH  
Messeplatz 1  
50679 Cologne  
P.O.Box 21 07 60  
50532 Cologne  
Germany  
Tel. +49 221 821-0  
Fax +49 221 821-2574  
[info@koelnmesse.de](mailto:info@koelnmesse.de)  
[www.koelnmesse.de](http://www.koelnmesse.de)

## Facts and Figures

<b>Product Segments</b>	<p>Products in packets ready to sell in shops</p> <ul style="list-style-type: none"> <li>• Chocolate, chocolate products</li> <li>• Sugar confectionery</li> <li>• Biscuits</li> <li>• Snacks foods</li> <li>• Savoury snacks, ready-to-eat</li> <li>• Fruit snacks and vegetable snacks</li> <li>• Breakfast</li> <li>• Ice cream, deep frozen confectionery</li> <li>• Other</li> </ul>
<b>Show Profile</b>	<p>yummex Middle East is the successful satellite exhibition of the world-famous ISM Cologne. yummex Middle East is the No.1 platform for producers and manufacturers of the sweets, confectionery and snack industry to present their products and innovations to the Who-is-Who of the MENA region.</p>
<b>Hall Occupancy Construction and Dismantling Periods</b>	<p>Coming soon!</p>
<b>Exhibitor Profile</b>	<p>Producers and Manufacturers of products in packets ready to sell in shops under the following headings: Chocolate, chocolate products, Sugar confectionery, Biscuits, Snacks foods, Savoury snacks / ready- to-eat, Fruit snacks and vegetable snacks, Breakfast, Ice cream, deep frozen confectionery and other</p>
<b>Visitor Profile</b>	<p>Catering company &amp; contract caterers          Wholesale &amp; Retail confectionery trade          Bakery operation &amp; confectioners          Trade chains and their regional branches          Hotel &amp; Resort management          Confectionery Importer &amp; Exporter          Food Manufacturers          Restaurant/ Café/Club/ Bar management</p>

## Facts and Figures

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<b>Co-located Events</b>	<ul style="list-style-type: none"><li>- <b>Gulfood Manufacturing</b> food and beverage processing industry event <a href="http://www.gulfoodmanufacturing.com">www.gulfoodmanufacturing.com</a></li><li>- <b>Prime- Private Label &amp; Licensing</b> Exhibition for Food and Non-Food FMCG product mix expansion and brand placement <a href="http://www.prime-expo.com">www.prime-expo.com</a></li></ul>
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### Figures for the previous event (2018)

<b>Exhibitors</b>	283 companies from 43 countries
<b>Gross exhibition space</b>	9,100 m <sup>2</sup>
<b>Visitors</b>	8,500 trade visitors

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<b>Project Management</b>	<b>International:</b> <b>Koelnmesse GmbH, Germany:</b> <b>Mr. Fabian Ströter</b> <b>Tel: +49 221 821 2801</b> <b>e-mail: <a href="mailto:f.stroeter@koelnmesse.de">f.stroeter@koelnmesse.de</a></b>
	<b>Middle East:</b> <b>Dubai World Trade Centre, UAE:</b> <b>Mr. Hossain Ossamah</b> <b>Tel: +971 4 308 6507</b> <b>e-mail: <a href="mailto:hossain.ossamah@dwtc.com">hossain.ossamah@dwtc.com</a></b>

<b>Website</b>	<a href="http://www.yummex-me.com">www.yummex-me.com</a>
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