

Facts and Figures

Trade Fair	yummex Middle East 2019
Sub-heading	The Event for Sweets and Snacks Professionals
Show Date	29 - 31 October 2019
Organisers	Koelnmesse GmbH Dubai World Trade Centre Co. LLC
	 <small>مركز دبي التجاري العالمي DUBAI WORLD TRADE CENTRE</small>
Event Frequency	Annual
Conceptual Sponsor	AIMS - the German Committee for the International Sweets and Biscuits Fair ISM
Venue	Dubai World Trade Centre Dubai International Convention and Exhibition Centre
Opening Times	
For visitors:	29/30 October 10:00 a.m. - 6:00 p.m. 31 October 10:00 a.m. - 5:00 p.m.
For exhibitors:	29/30 October 09:30 a.m. - 6:30 p.m. 31 October 09:30 a.m. - 5:30 p.m.
Admission Policy/ Fee	Free of charge to trade professionals No persons under the age of 21 allowed
Stand rental fees m²	Space only: USD 420 m ² */ USD 435.00 m ² All Inclusive Package: USD 495 m ² */ USD 510.00/m ² (*early bird price valid until 08 March 2019) Media Package: USD 315.00 Insurance Fee: USD 165.00 Registration Fee: USD 275.00



yummex Middle East 2019
The Event for Sweets and Snacks Professionals
Dubai World Trade Centre
29.-31.10.2019

www.yummex-me.com

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Facts and Figures

Product Segments

Products in packets ready to sell in shops

- Chocolate, chocolate products
- Sugar confectionery
- Biscuits
- Snacks foods
- Savoury snacks, ready-to-eat
- Fruit snacks and vegetable snacks
- Breakfast
- Ice cream, deep frozen confectionery
- Other

Show Profile

yummex Middle East is the successful satellite exhibition of the world-famous ISM Cologne. yumex Middle East is the No.1 platform for producers and manufacturers of the sweets, confectionery and snack industry to present their products and innovations to the Who-is-Who of the MENA region.

Hall Occupancy

Za'abeel Halls 4 and 5

Construction and Dismantling Periods

Set up from 26 -28 October 2019
Dismantling 01 November 2019

Exhibitor Profile

Producers and Manufacturers of products in packets ready to sell in shops under the following headings: Chocolate, chocolate products, Sugar confectionery, Biscuits, Snacks foods, Savoury snacks / ready- to-eat, Fruit snacks and vegetable snacks, Breakfast, Ice cream, deep frozen confectionery and other

Visitor Profile

Catering company & contract caterers
Wholesale & Retail confectionery trade
Bakery operation & confectioners
Trade chains and their regional branches
Hotel & Resort management
Confectionery Importer & Exporter
Food Manufacturers
Restaurant/ Café/Club/ Bar management

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Co-located Events	<ul style="list-style-type: none">- Gulfood Manufacturing food and beverage processing industry event www.gulfoodmanufacturing.com- Prime- Private Label & Licensing Exhibition for Food and Non-Food FMCG product mix expansion and brand placement www.prime-expo.com
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Figures for the previous event (2018)

Exhibitors	283 companies from 43 countries
Gross exhibition space	9,100 m ²
Visitors	8,585 trade visitors from 111 countries

Project Management	<p>International: Koelnmesse GmbH, Germany: Mr. Fabian Ströter Tel: +49 221 821 2801 e-mail: f.stroeter@koelnmesse.de</p> <p>Middle East: Dubai World Trade Centre, UAE: Mr. Abishek Chopra Tel: +971 4 308 4648 e-mail: abishek.chopra@dwtc.com</p>
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Website	www.yummex-me.com
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