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#yummex

yummex Middle East 2018: New event date at the end of October

In 2018, yummex Middle East, the international trade fair for sweets and snacks in the MENA region, will take place from 30 October to 1 November, once again parallel with the "Speciality Food Festival" and "SEAFEX" trade fairs. The new date offers exhibitors and visitors numerous synergies for successfully accessing market potential and business contacts.

yummex Middle East took place in 2017 already for the 11th time and was convincing as the central, firmly established business platform for sweets and snacks in the MENA region. 333 exhibitors from 43 countries impressively demonstrated the internationality of the event and presented their existing and new products and trends to 8,507 trade visitors from 111 countries.

The yummex ME is organised by Koelnmesse and the Dubai World Trade Centre and takes place annually in Dubai.

Koelnmesse - Global Competence in Food and FoodTec:

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: <http://www.global-competence.net/food/>

The next events:

ISM - The world's largest trade fair for sweets and snacks, Cologne
28.01. - 31.01.2018

ProSweets Cologne - The international supplier trade fair for the sweets and snacks industry, Cologne 28.01. - 31.01.2018

Anuga FoodTec - the international supplier fair for the food and drink industry, Cologne 20.03. - 23.03.2018

Note for editorial offices:

yummex Middle East photos are available in our image database on the Internet at www.yummex-me.com in the "Press" section.



MIDDLE EAST

yummex Middle East
30.10. - 01.11.2018
www.yummex-me.com

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Mayor of the City of Cologne
Henriette Reker

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Cologne
District Court Cologne, HRB 952

Press information is available at: www.yummex-me.com/Pressinformation
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